



Labour Market Awareness

What is labour market awareness?

Labour market awareness is the ability to find and evaluate information that supports career development.

LABOUR MARKET
AWARENESS





Labour market information

We all face some pretty big decisions in our lives. At some point, you may have to decide which school to go to, what career you want to pursue, or where you want to set up your new business. You may need to make decisions as a student, educator, employer, or employee.

Whether you are planning your career, looking for advice, or advising others, you will be in a far better position to make decisions after exploring the available labour market information.

Labour market information assists people from various walks of life in making informed decisions. It raises your awareness of occupations or industries, for example, and can help you make important decisions about study and training, your first job, or the next step in your career.



Labour Market Awareness Level A - Basic

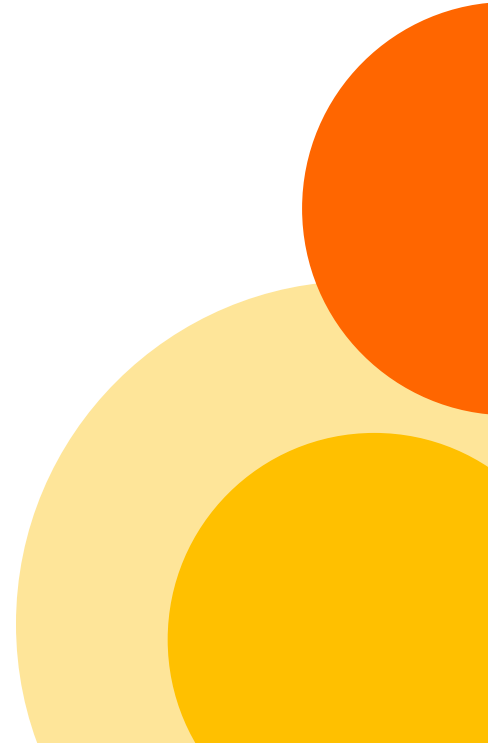
The importance of labour market awareness for basic level learners

Labour market awareness is an essential tool, whether you are looking for education, searching for a job, or considering a career change.

As a basic learner you have to become aware of the different types and sources of labour information. Improved knowledge of the labour market will help you to make informed decisions about choices in learning and work.



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Labour market awareness

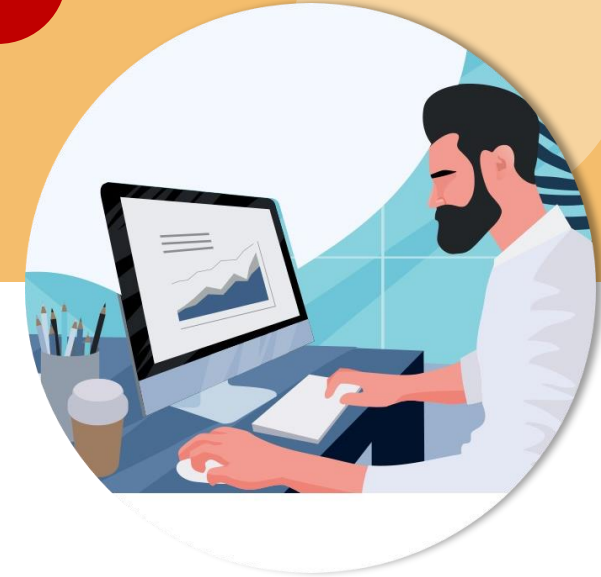
LABOUR MARKET AWARENESS



Awareness of the importance of reliable, up-to-date information for career planning



Awareness of different career areas and working conditions



Awareness of stereotyping in life



Exercises

1. Career information
2. Labour market information
3. Evaluate information
4. Career fields and occupations
5. The best workplace on earth
6. Occupations and working conditions
7. “They’re all alike.”
8. Types of stereotypes
9. Recognise stereotyping



Labour Market Awareness Level B - Intermediate



LABOUR MARKET AWARENESS

The importance of labour market awareness for intermediate level learners



If you are a mid-level professional you already have realised the importance of labour market awareness.

Labour market awareness helps you to find out many different things, including job trends, the skills employers are looking for, which industries are hiring, where jobs are located, and areas of job growth or decline. These will help you to identify what skills and abilities are essential for work and what skills you might require in future.

Labour market awareness

LABOUR MARKET AWARENESS



**Find useful and trustful
career information**



**Recognise differences
between career areas
and requirements for
working**



**Awareness of
stereotypical attitudes
in life and work roles**



Exercises

1. Career information
2. Checklist
3. Types of information
4. Careerometer
5. Skillsometer
6. Employment conditions
7. Job titles
8. Myths and facts
9. Breaking down career choice stereotypes



Labour Market Awareness Level C - Advanced



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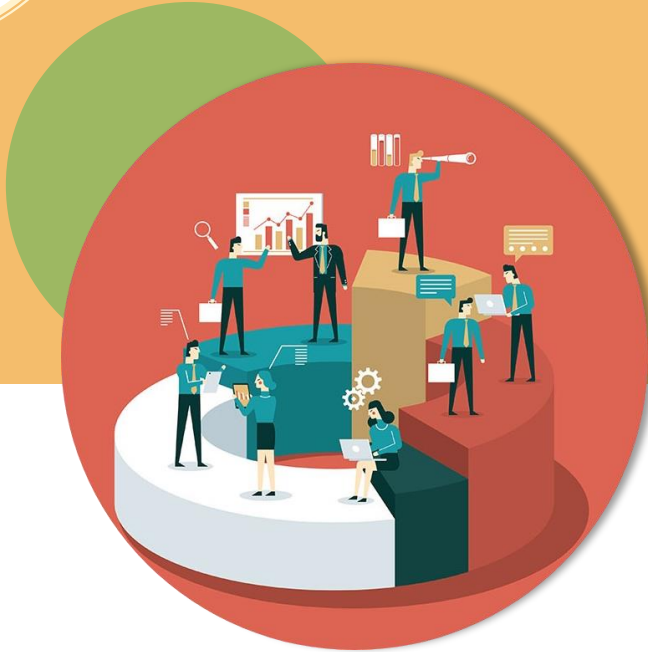
The importance of labour market awareness for advanced level learners

Being aware of external factors that could affect an industry or occupational area can help you to ensure that you are prepared for changing situations.

In times of change in patterns of labour market and job opportunity, this will help you to adapt your learning, qualifications and career choices. Labour market awareness helps you to make sensible decisions about jobs and learning.

Labour market awareness

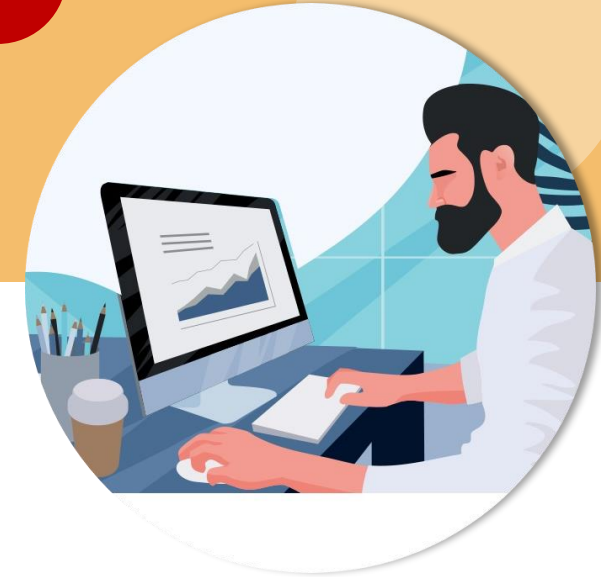
LABOUR MARKET AWARENESS



**Awareness of changes
in educational and
work life**



**Awareness of
economic and social
changes**



**Be able to recognise
stereotypical attitude
in life and work**



Exercises

1. Future of jobs
2. Skills and jobs
3. Jobs for the future
4. Work and learning in changing society
5. Changing society and I
6. Reskilling and upskilling
7. Phrases that stereotype
8. Myths and reality
9. Profession choices



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Find more information on
<http://app.career-skills.eu>